

# RALPHLAURENWHOLESALE.COM

## PRIVACY NOTICE

**Posted: August 29, 2018**

Ralph Lauren Corporation and its affiliates (collectively, “Ralph Lauren”) respect your concerns about privacy. This Privacy Notice applies to personal information we collect on this website, [www.ralphlaurenwholesale.com](http://www.ralphlaurenwholesale.com), (the “Site”). Ralph Lauren is responsible for this Site.

The Privacy Notice describes the types of personal information we collect on this Site and how we may use that information and with whom we may share it. The notice also describes the measures we take to protect the security of the personal information. We also tell you how you can reach us to ask us to (i) access, change, or not use the personal information you have provided to us; (ii) withdraw any consent you previously provided to us; (iii) tell us to refrain from communicating with you about our products or services; and (iv) answer any questions you may have about our privacy practices.

### **Information We Collect and How We Use It**

Individuals may choose to provide personal information (such as name, contact details, and payment information) through this Site. Here are the ways you may provide the information and the types of information you may submit. We also tell you how we may use the information.

#### **Our Website**

##### *Shopping*

You may be able to purchase Ralph Lauren products on this Site. To process your purchase, we ask for information such as your name, billing and shipping address, telephone number, email address, and payment card information. We use this information to process your purchase, confirm your order, and deliver the items to you. If you give us permission, we also may use your contact information to communicate with you about our products, services, and promotions.

If you purchase an item on this Site and ask us to deliver your purchase to someone else, we ask for the recipient’s name, postal address, and email address. We use this information to send the item to the recipient.

##### *My Account*

We may have created an account for you on this Site, which is pre-populated with information we currently have on file, such as your name, billing and shipping address, telephone number, email address, and payment card information. You can update your information, as necessary, when you are on the Site.

##### *Payment*

We use a third party payment processor to process your payment for your order and store any payment card or ACH account information you may enter and store as a payment method on your account. This information

is transferred by Secure Sockets Layer (“SSL”) technology: a secure, encrypted, PCI-compliant method. Through this same SSL connection, we are provided with a secure token to attach the payment method you have provided to your account. Each payment method you provide will have its own, unique token assigned to it.

#### *Contact Us*

If you communicate with us through the “Contact Us” link on this Site or call us at our customer service number provided on the Site, we may ask you for information such as your name, email address, zip code, and telephone number. We use this information to respond to and communicate with you about your questions and comments.

#### *Other Site Features*

We offer visitors to this Site various features for their information and enjoyment, which we may change from time to time. We may ask you to submit certain personal information so we can provide you with these features and send you communications about our products, services, and promotions.

### **Information We Share**

We do not sell or otherwise disclose personal information about our customers, except as described here. We may share the personal information you provide to us with our affiliates worldwide, licensees, and joint venture partners for the purposes described in this Privacy Notice. We also may share the information with our service providers who perform services on our behalf based on our instructions. These service providers are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or comply with legal requirements.

We also may disclose information about you (i) if we are required to do so by law or legal process (such as a court order), (ii) in response to a request by law enforcement authorities, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity. We also reserve the right to transfer personal information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use personal information you have provided to us in a manner that is consistent with our Privacy Notice. Following such a sale or transfer, you may contact the entity to which we transferred your personal information with any inquiries concerning the processing of that information.

### **Links to Other Sites**

This Site may contain links to other sites for your convenience and information. These sites may be operated by companies not affiliated with Ralph Lauren. Linked sites may have their own privacy policies, which we strongly suggest you review if you visit any linked websites. We are not responsible for the content of any websites that are not affiliated with Ralph Lauren, any use of those sites, or the privacy practices of those sites.

### **How We Protect Personal Information**

We maintain appropriate administrative, technical, and physical safeguards to protect the personal information you provide on this Site or in our Stores against accidental, unlawful, or unauthorized destruction, loss, alteration, access, disclosure or use and other unlawful forms of processing. We use Secure Sockets Layer (“SSL”) technology to protect

the transmission over the internet of your payment card data. You can check the security of your connection by looking at the URL line of your browser. When accessing a secure site, the first characters of the site address change from “http” to “https.” If you are using a web browser or firewall that does not permit communications through secure sites, you will not be able to make purchases on our Site.

### **Transfer of Personal Information to Other Countries**

We may transfer the personal information we collect about you to recipients in countries other than the country in which you originally provided it. These countries may not have the same data protection laws as the country in which you provided the information. When we transfer your information to recipients in other countries, we will protect that information as described in this Privacy Notice and will comply with applicable legal requirements providing adequate protection for the transfer of personal information to recipients in countries other than the one in which you provided the information.

### **Access and Correction**

Subject to applicable law, we provide you with access to personal information we have retained about you and the ability to review, correct, update, block, or delete the information where it is inaccurate. Subject to applicable law, we may limit or deny access to personal information where providing such access is unreasonably burdensome or expensive under the circumstances. Please submit your request to the address specified in the “How to Contact Us” section below. Please include your name, email address, and postal address in your request.

### **Your Choices**

We offer you certain choices about how we communicate with you and what information we collect from you. You may withdraw any consent you previously provided to us or object at any time on legitimate grounds and free of charge to the processing of your personal information, and we will apply your preferences going forward.

You can choose not to receive marketing communications from us by clicking on the unsubscribe link in our marketing emails, clicking here, or contacting us as specified in the “How to Contact Us” section below. Please include your name, email address and postal address if you send us your request by email or postal mail. Our Site is not designed to respond to “do not track” signals received from browsers.

If you are a California resident, you may ask us to refrain from sharing your information with certain of our affiliates and other third parties for their marketing purposes.

### **Children’s Privacy**

This Site is not directed to children under the age of 13 and we do not knowingly collect personal information from children under the age of 13 on the Site. If we become aware that we have inadvertently received personal information from a visitor under the age of 13 on this Site, we will delete the information from our records.

### **Updates to Our Privacy Notice**

This Privacy Notice may be updated periodically and without prior notice to you to reflect changes in our personal information practices or relevant laws. We will post a prominent notice on the Site to notify you of any significant changes to our Privacy Notice and indicate at the top of the notice when it was updated.

**How to Contact Us**

If you have any questions or comments about this Privacy Notice, or if you would like us to update information we have about you or your preferences, please contact us as indicated below:

Ralph Lauren Corporation  
Attention: Chief Privacy Officer  
c/o Legal Department  
625 Madison Avenue  
7th Floor  
New York, New York 10022